

#### Al powered operating system for Modular Contracting

Confidential



June 2025

## CONTRACT PROCESSES ARE STUCK IN THE PAST

### While the legal profession is expected to embrace AI

### Legacy contract processes are INEFFICIENT and SLOW

- Manual drafting in Word & exchanged via email
- Knowledge hidden in people's heads
- Contract data locked in static documents
- Buried in PDF archives and in separate silos

### AI creates new use-cases, but needs STRUCTURE

- Trust and reliability are crucial in contracts
- GenAl use-cases fail because of GIGO
- No access to expert-curated Ground Truth

# The legal and operational complexity of contracting is a trillion-dollar market challenge.



are crucial in contracts because of GIGO curated Ground Truth



### **CAUSING MANY PROBLEMS**



### **Non-compliant contracts**

- Outdated clauses
- No audit trails
- Risk of fines and penalties



#### **High legal costs**

- Manual, costly, error-prone contract process
- Overloaded teams, too reliant on external counsel



#### **Poor unstructured contract data**

- No insight in critical data in contracts
- No Ground Truth for AI applicability



- Legal dependency
- Repetitive contract processes



- Slow and decentralized content updates
- IT dependency

"On average, companies lose 190K hours annually due to disconnected agreement management workflows, totalling 55 billion hours globally and contributing to \$1.8 trillion in economic value destruction."

(Infosys BPM)





#### **Delayed or lost business**

• Slow contract cycles

#### Wasted time updating and searching

• Disorganized, scattered content

## WHAT IF **CONTRACTS WERE BUILT LIKE SOFTWARE?**

**Developers build smarter:** structured, modular, reusable, version-controlled, searchable and dynamic.

#### Today



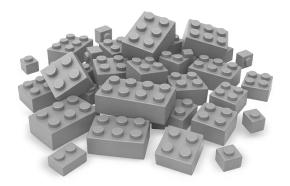
Mixed bag of clauses **Traditional contracts** 

#### The Future: treating clauses like code



Organised, modular, reusable. searchable **Clause Library** 

Legal and business teams assemble trusted contracts from building blocks, creating the next major enterprise dataset: structured contract data.





**Unstructured, not Al**ready



**Dynamic assembly** 

Structured, AI ready

## INTRODUCING **SHAREFORCE**

The world's first clause-based platform for legal content management

- **Lego-style drafting** build any contract in minutes with approved reusable, modular clauses.
- One firm-wide Clause Library every provision, version-controlled and centrally accessible.
- Total control, zero coding legal teams create, manage and automate content, without IT.

#### Each clause becomes data

- Reusable → lightning-fast workflows
- Standardised → lower legal risk
- Structured → unlock analytics & Al
- **Turnkey**: off-the-shelf solution with minimal implementation costs

### BENEFITS



- generation.













• Uniform, compliant templates

#### **10x Faster contract generation**

- Scale output with bespoke, automated contract
- Enable teams: legal guardrails without bottlenecks.

#### Al-ready contracts from Day One

- Instant access to legal content goldmine
- Deep insights in clause usage and deviations, risks and critical data.

#### **Contract compliance at the touch of a button**

Through standardisation, automated updates & distribution.

#### Large time savings

- Immediate access to Golden Source: always up-to-date,
- accurate contract content.

## **TWO YEARS OF RIGOROUS BUILD WITH ABN AMRO**

### **Case study Corporate Credits Pre-Shareforce**

- Manual, time-consuming, error-prone updates •
- Sprawl of overlapping templates, no governance •
- No clause reuse, no audit trail, no approval history
- Inability to demonstrate compliance to ECB
- Dependent on ContractExpress & external law firm for document automation

#### With Shareforce

- Unified templates into a structured Clause Library
- Legal teams achieved full self-service automation
- Reduced contract drafting time by more than 75% •
- Updates auto-propagate across all dependent templates •
- End-to-end traceability and ECB-proof audit trail
- Integration with archiving & loan origination systems



### Our partnership with ABN AMRO enabled us to:

- Master the exact problem, solution & processes to scale our business model  $\bullet$
- Meet the highest technical, regulatory and security standards •
- Navigate and win over multiple stakeholders and tough procurement
- Gain unique domain expertise and strong enterprise client reference case •





## FUELS MARKET BREAKTHROUGH





#### **ABN AMRO**

- First upsell: ABN is co-funding additional features
- Land & Expand: additional departments coming forward •

#### **Followed by Nedap USA**

Simplifying and accelerating bespoke contract generation with • legal guardrails, for their Commercial team

#### **Accelerating client traction**

- Pilots with Prosus, Wansa, QUBE, Spirax, Greenchoice •
- Advanced discussions with AXA, NN and Riverbank

#### **Broadening our client focus outside Finance:**

Commodities, Technology, Industrials, Utilities •

#### You ain't seen nothing yet!

drivers:

- Automated contract content harmonisation Legacy contract portfolio migration Third party contract analysis

Our foundational platform has several additional meaningful growth

### **SOLVING A CORE PROBLEM Unstructured, outdated & fragmented legal** content

#### **Requires two ingredients:**

Human-in-the-loop: lawyers curate, structure and centralise contract

intelligence at contract inception

Task-oriented AI: precise and focused; engineered to complete specific,

well-defined tasks

#### Why task-oriented AI?

Trustworthy, fast to deploy, aligned with real business workflows

#### We use it for:

- Ingestion, decomposition, categorisation ٠
- Analysing large collections of contracts ٠
- Comparing contract content
- Insights into legal and business risks

#### **End result: building 'stickiness'**

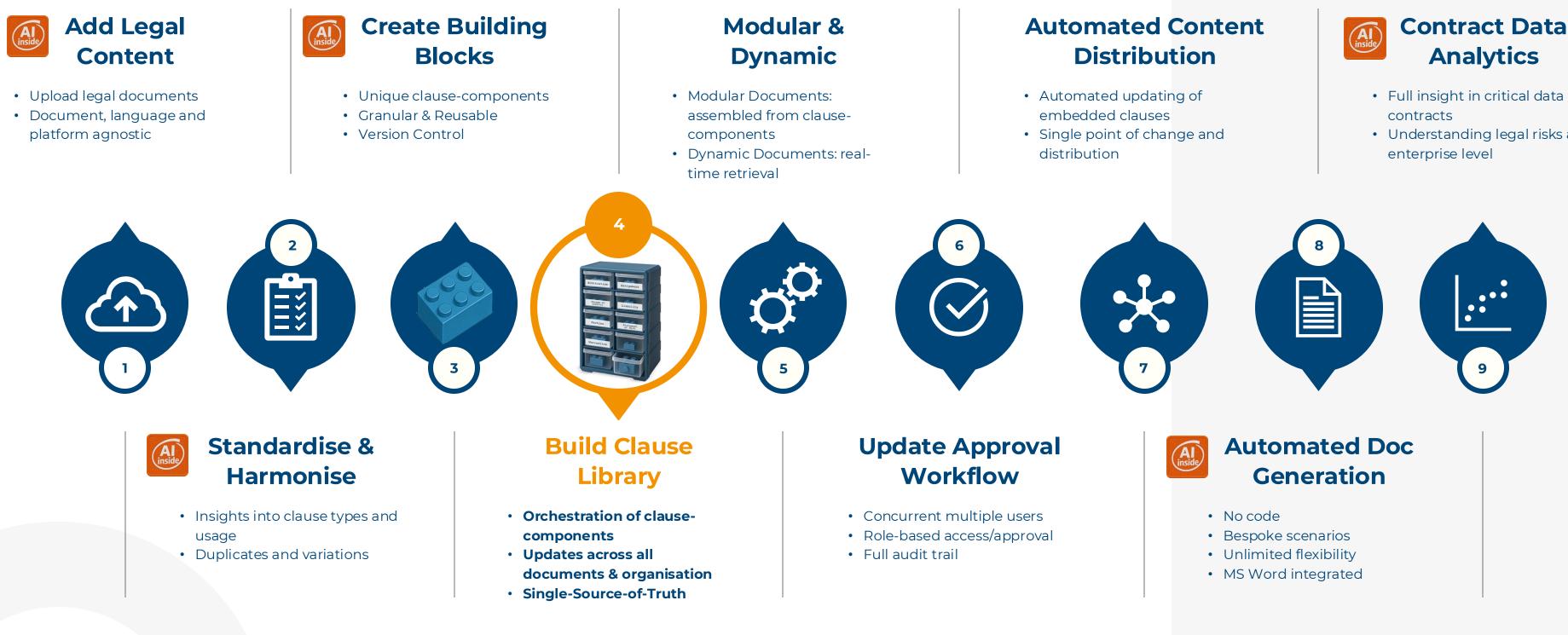
- Contract experts transfer collective trusted knowledge •
- Creating structured contract data from inception ٠
- Embedding our solutions in all contract processes



#### While others build AI philosophers, we build AI surgeons.

## **USING THE BEST OF HUMAN AND ARTIFICIAL INTEL**

### **IN OUR PLATFORM**



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Shareforce



- Full insight in critical data in
- Understanding legal risks at

### **OUR WINNING TEAM**

### **Deep experience in legal, tech, sales, and finance**



**WOUTER OFNER** 

CEO. Co-founder

Ex-M&A lawyer at leading law firms A&O and Nauta who sold his first legal tech company to Wolters Kluwer.



#### **MARK WILLEMEN**

CTO. Co-founder

Enterprise Architect with extensive AI/ML experience in building sophisticated content management and workflow tools for corporates.



**JASPER BOERSMA** 

**CRO. Shareholder** 

25 years sales and management background at leading global investment banks JPMorgan & Barclays.







#### **ARJAN SLOBBE**

**CFO. Shareholder** 

Investor, seasoned CFO (RA & RV), post-doctorate in Data & **Business Analytics, several** supervisory board positions.

## **BUILDING THE CORE INFRA FOR A €4+BLN\* LEGAL TRANSFORMATION**

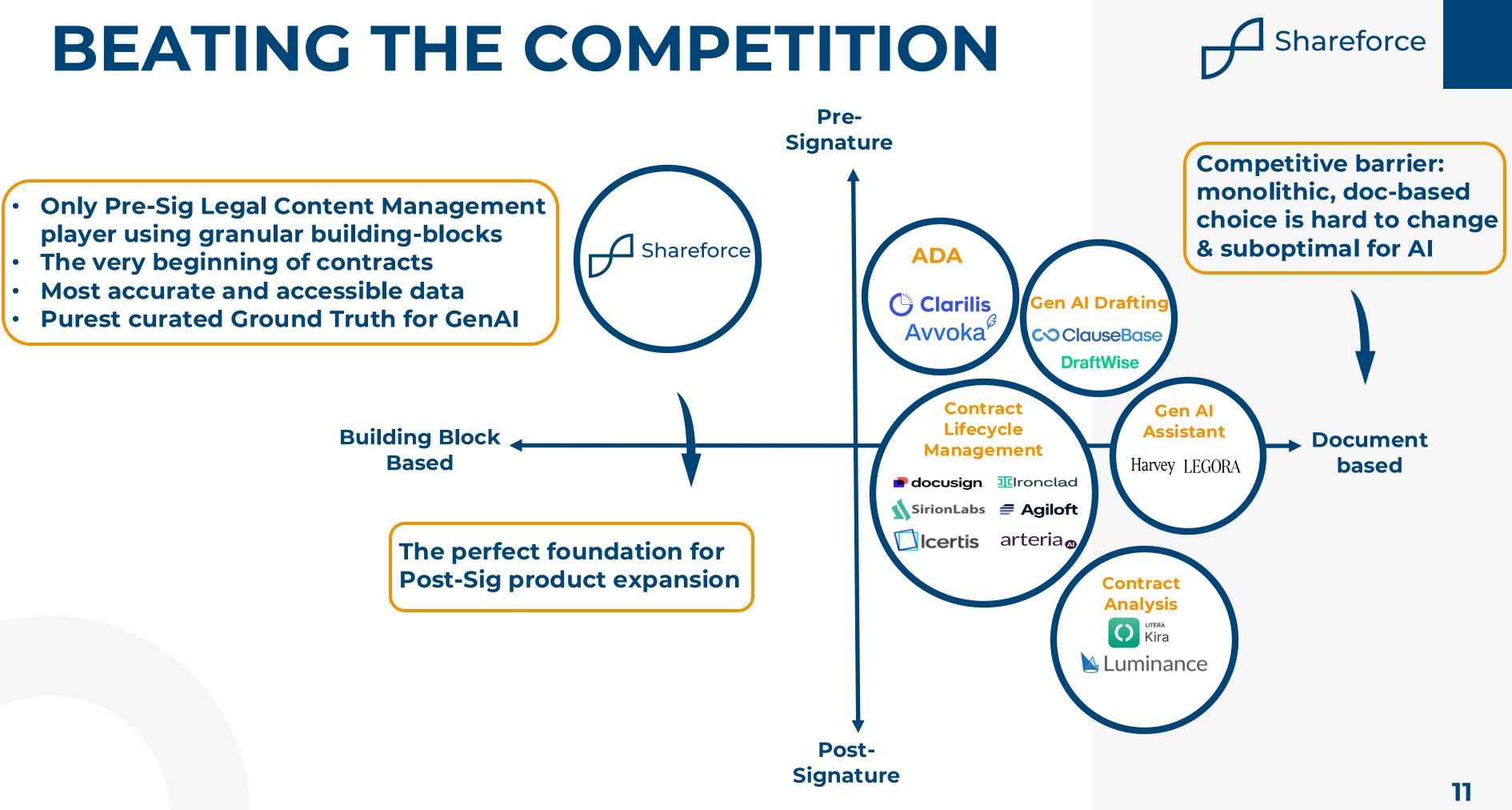


#### **Our Business Model**

#### **Revenue generation through a multi-stream model** designed for long-term value:

- Annual recurring platform fees
- Annual recurring user licenses
- Consulting services •

The legal tech sector is experiencing rapid and sustained growth, making it a highly attractive space.



### **THE NUMBERS**



#### **Stealth Sales**

- First 5-10 clients •
- €750k ARR ٠
- Commercial strategy enhanced ٠ through ABN learnings
- Refine enterprise solution ٠
- Strong referral focus ٠

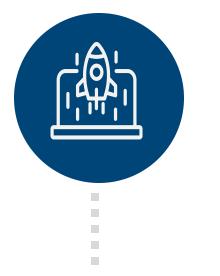




#### **Broaden Reach**

- Increase to 15-20 clients
- €1.5mln ARR •
- Build Direct Sales •
- Initiate Indirect Sales •
- Build Expert presence ٠
- Ecosystem integrations ٠



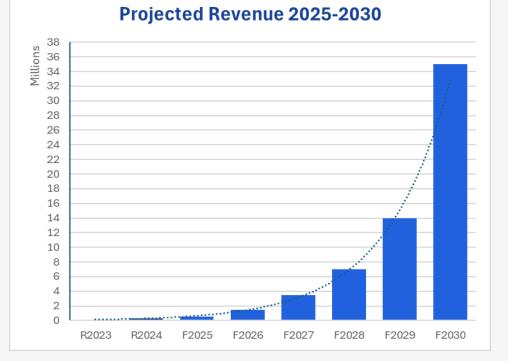


#### **Scaling Sales**

- 200 Clients
- €35mln ARR
- Heavy Sales investment •
- Scale Channel Partners •
- Marketing ramp •
- Account-based marketing



Shareforce



### THE ASK

# 

### We are raising €1M to accelerate our growth, scale our market footprint, and hit break-even in 18 months, on track for €1.5M in ARR and 15 enterprise clients.

#### **Use of proceeds**

- 65% Product Development
- **25% Hiring & Expansion Sales**
- 5% Offices
- 5% Other

#### **Development to-date**

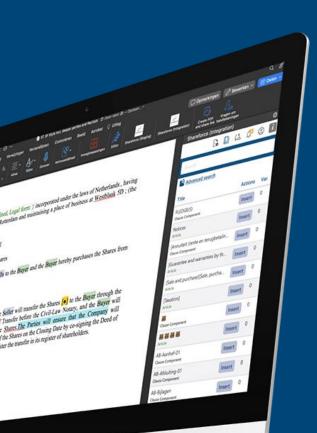
- 60,000 development hours
- Enterprise-ready Modules:
  - Clause Library
  - Workflow Tools
  - Automated Document Creation
  - Contract Data Dashboards

hareforce

#### **Development Roadmap**

- Automated contract content harmonisation
- Legacy contract portfolio migration
- Third party contract analysis

### OUR MISSION







Our mission is to become the go-to legal software infrastructure for dynamic commerce, starting with tools that empower AI and remove friction from one of the most overlooked bottlenecks in modern trade: inefficiency and slowness of traditional contract processes in B2B relationships.

We're not just solving a legal pain point. We are building the rails for faster, safer, and more adaptable global trade and business contracts standards, transforming the way businesses create contracts and manage legal risk. A future where legal complexity no longer slows down business, and B2B contracts evolve as fast as the markets they serve.

We are building something transformative, and we would love to make you part of it.

### **THANK YOU**

#### **Shareforce B.V.**

Waalsdorperweg 70 2597 JD The Hague K.v.K. – 75158221

www.shareforce.ai www.shareforcelegal.com

#### **Contact:**

Wouter Ofner (CEO) wouter.ofner@shareforcelegal.com +31 6 55 71 89 19

Jasper Boersma (CRO) jasper.boersma@shareforcelegal.com +44 7876 451 731



Shareforce is ISO/IEC 27001:2022 certified

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